

Find the Missing Piece with Exclusive Student Data

Testing services only capture a portion of today's students;
CBSS can help you connect with the rest



Full Student
Profiles



Exact Geographic
Locations



Flexible Pricing
Options

GAIN ACCESS TO THE ESSENTIAL STUDENT DATA YOU'VE BEEN MISSING

Whether you seek to enhance your recruitment strategies, improve enrollment, or gain a competitive advantage, CBSS is well positioned to help you beat the looming student search cliff. CBSS supplies **exclusive self-reported, deterministic student data not readily available from other sources**, and **you are only charged for the unique records that are new to your database**. In fact, CBSS holds 30 - 40% of the unique student recruitment records in the industry.

CBSS student data is powered by a **proprietary survey distributed in thousands of high schools nationwide**, as well as additional survey circulation on recruitment websites and our partner platform, StudyLab.me. The information collected is **fully permissioned for the purpose of educational recruitment**, and the questions asked are used as filter criteria in your search to **identify the exact type of students you seek**. Our data is updated daily and cleansed monthly with a complete suite of hygiene and suppression services.

CBSS STUDENT AUDIENCES

- High School Recruitment Data
- Transfer Student Prospect Data
- Adult Continuing Education Data
- Online Test-Takers
- Late Test-Takers
- School-Day Test-Takers
- Students that Opted-Out of Standardized Tests
- Students Interested in Trade School
- Adult Learners

Working with CBSS: Our Student Data Process

CBSS offers a truly unique service in providing student data not available through other common sources—**data you may have missed**. We supply our student records with the **information you desire in the format that you specify**. This enables CBSS files to be loaded into most any CRM and blended with your existing data to **achieve a higher saturation of your target audience**. You pay only for the student records you confirm are new to your database.



Student Data, Your Way Call Today to Begin Your Student Search

Access the **precise students** you want to focus on—including transfer students—in the **layout you specify**, and use the data for a full year

Choose from a variety of attributes, including **graduation year, grades, type of college desired, college specialty preference, major/career interests, and sports**

Eliminate duplicate records with previous purchase suppression and the ability to de-dupe your database

Pay only for the unique student records you receive from CBSS; there are no contracts and no mandatory buys